

# CORPORATE PARTNERSHIP OPPORTUNITIES

Corporate Partners receive year-long contact with Texas ASCD members and affiliates, as well as all of the benefits of an Annual Conference sponsor at the highest level. Don't miss this opportunity to reach your target audience all year long! We offer several levels of partnership to meet your company's goals.

## All Corporate Partners receive:

- Sponsorship of conference general sessions via announcements and company logo featured prominently in official conference program, signs, banners and literature.
- Link to your company's web site from Texas ASCD's site.

## Platinum Partners (\$20,000+)

Includes identification as a Platinum Corporate Partner through all of the above benefits, plus:

- Company logo featured prominently in Texas ASCD publications Leadership and Leaders of Learners.
- Sponsorship of One Liner e-newsletter (Texas ASCD weekly summary of TEA publications).
- Company logo prominently placed on Professional Development brochures.
- Additional 10' x 10' premium exhibit spaces at Annual Conference (two booths total.)
- Access to Texas ASCD mailing list via a one-time advertisement or insert into Leadership or Leaders of Learners. (All advertisements and inserts are subject to Texas ASCD approval.)
- One full-page advertisement in the official conference program.
- List of conference attendees, their mailing address, position and affiliation.
- 1 hour concurrent session presentation.

- One 10' x 10' premium exhibit space at Annual Conference.
- One-year membership to Texas ASCD to be used at partner's discretion for giveaways, promotions, company use.
- Recognition at President's reception via announcements, award presentation.

## Gold Corporate Partner (\$15,000)

Includes identification as a Gold Corporate Partner through all the benefits listed above, plus:

- Sponsorship of One Liner e-newsletter (Texas ASCD weekly summary of TEA publications distributed to membership) plus a one-year subscription to One Liner.
- One full-page advertisement in the official conference program.
- List of attendees, their mailing address, position and affiliation.
- Additional 10' x 10' premium exhibit spaces at Annual Conference (two booths total.)

## Silver Corporate Partner (\$10,000)

Includes identification as a Silver Corporate Partner through:

- List of attendees, their mailing address, position and affiliation.
- One full-page advertisement in the official conference program.
- Additional 10' x 10' premium exhibit spaces at Annual Conference (two booths total.)

## Bronze Corporate Partner (\$5,000)

Includes identification as a Bronze Corporate Partner through all of the benefits listed above, plus:

- One half-page, black and white advertisement in the official conference program.

2010 Texas ASCD Annual Conference • Westin Galleria • Houston, Texas • October 24-26

# SPONSORSHIP OPPORTUNITIES

## Texas ASCD President Reception (3 available) \$3,500

- Sponsors have the opportunity to be introduced and make remarks to group (4 minutes).
- Sponsors receive easel sign recognition at event.

## Superintendent /Central Office Leadership Luncheon (3 available) \$2,000

- Sponsor logo on invitation.
- Sponsors have the opportunity to be introduced and make remarks to group (1-2 minutes).
- Sponsors receive easel sign recognition at event.

## Texas ASCD Board Luncheon \$1,500

- Sponsors receive easel sign and announcement recognition at event.
- Sponsors will have opportunity to be introduced and make remarks to the group (1 minute).

## Special Session Presenters (4 available) \$3,000

- Sponsors will receive easel sign and announcement recognition at event and in program book.

## Program Book Printing (3 available) \$3,000

- Sponsors will receive one full-page ad in program book and recognition as printing sponsor in program book.

## Welcome Reception (3 available) \$2,500

- Sponsors will receive easel sign and announcement recognition at event, program book and in all marketing materials.
- Sponsors have the opportunity to be introduced and make remarks to group (4 minutes).

## Continental Breakfast (2 available) \$2,500

- Sponsors will receive easel sign and announcement recognition at event and in program book and in all marketing materials.

## Coffee Break (2 available) \$2,000

- Sponsors will receive easel sign and announcement recognition at event and in program book.

## Conference Bag Sponsor (4 available) \$1,000

- Conference bag sponsor will receive logo placement on conference bag and in program book.

## Internet Café Sponsorship (4 available) \$500

- Sponsors will receive recognition on signage, program book and in all marketing materials.

## Grand Prize Sponsorship (4 available) \$250

- Sponsors will receive recognition on signage and in program book and in all marketing materials.
- Sponsors will have opportunity to present grand prize at President's reception.

# PLEDGE OF COMMITMENT

**2010 Texas ASCD Annual Conference & Exhibit Show  
Westin Galleria in Houston, TX  
October 24-26, 2010**

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

- |  |          |  |                 |
|--|----------|--|-----------------|
| <input type="checkbox"/> PLATINUM Partnership (\$20,000+)                            | \$ _____ | <input type="checkbox"/> Program Book Printing (\$3,000)   | \$ _____        |
| <input type="checkbox"/> GOLD Partnership (\$15,000)                                 | \$ _____ | <input type="checkbox"/> Welcome Reception (\$2,500)       | \$ _____        |
| <input type="checkbox"/> SILVER Partnership (\$10,000)                               | \$ _____ | <input type="checkbox"/> Continental Breakfast (\$2,500)   | \$ _____        |
| <input type="checkbox"/> BRONZE Partnership (\$5,000)                                | \$ _____ | <input type="checkbox"/> Coffee Break (\$2,000)            | \$ _____        |
| <input type="checkbox"/> President Reception (\$3,500)                               | \$ _____ | <input type="checkbox"/> Conference Bag Sponsor (\$1,000)  | \$ _____        |
| <input type="checkbox"/> Superintendent/Central Office Leadership Luncheon (\$2,000) | \$ _____ | <input type="checkbox"/> Internet Cafe Partnership (\$500) | \$ _____        |
| <input type="checkbox"/> Texas ASCD Board Luncheon (\$1,500)                         | \$ _____ | <input type="checkbox"/> Grand Prize Sponsorship (\$250)   | \$ _____        |
| <input type="checkbox"/> Special Session Presenters (\$3,000)                        | \$ _____ |  |                 |
|  |          | <b>Total:</b>  | <b>\$ _____</b> |

### Method of Payment

Amount Enclosed: \$ \_\_\_\_\_  Check  Please Invoice  Master Card  Visa  AmEx

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder signature required: \_\_\_\_\_

Please fax/mail your signed contracts by April 12, 2010, and Company logos and Advertisements via email by July 5, 2010 to:

**Texas ASCD  
ATTN: Anna McGarity  
1601 Rio Grande, Suite 451  
Austin, TX 78701  
(f) 512-477-8215  
(e) amcgarity@txascd.org**

For more information call:  
1-800-717-ASCD x 13